

**COMMUNICATION DESIGN AND SEMIOTICS
MASTER'S PROGRAM WITHOUT THESIS**

CURRICULUM

I. Semester

Course Code	Course Name	T+U	Credit	ECTS	Type
70232TATOZ-ITG0021	Semiotics Theories and Methods	3+0	3	6	Basic Alan
70414TATOZ-ITG0011	Advertising Design and Applications	3+0	3	6	Basic Alan
	Elective 1	3+0	3	6	Professional Field
	Elective 2	3+0	3	6	Professional Field
	Competency Development Elective 1	3+0	3	6	Competency
	Total		15	30	

II. Semester

Course Code	Course Name	T+U	Credit	ECTS	Type
	Elective 3	3+0	3	6	Professional Field
	Elective 4	3+0	3	6	Professional Field
	Elective 5	3+0	3	6	Professional Field
	Elective 6	3+0	3	6	Professional Field
	Competency Development Elective 2	3+0	3	6	Competency
	Total		15	30	

III. Semester

Course Code	Course Name	T+U	Credit	ECTS	Type
70232METOZ-ITG0033	Term Project	0+0	0	30	Master Term Project
	Total		0	30	

Total 90 ECTS

ELECTIVE COURSES

Course Code	Course Name	T+U	Credit	ECTS	Type
70215METOS-ILTG0105	Music Production and Sound Design	3+0	3	6	Professional Field
70211METOS-ITG0051	Graphic Design Applications	3+0	3	6	Professional Field
70211METOS-ITG0061	Web Design	3+0	3	6	Professional Field
70211METOS-ITG0072	Video Clip Design and Construction	3+0	3	6	Professional Field
70211METOS-ITG0082	Film Design and Production Processes	3+0	3	6	Professional Field
70211METOS-ITG0092	Digital and Photographic Imaging	3+0	3	6	Professional Field
70211METOS-ITG0102	Communication Design and Applications	3+0	3	6	Professional Field
70232METOS-ITG0112	Visual Semiotics and Analysis	3+0	3	6	Professional Field
70211METOS-ITG0122	Visual Design and Perception	3+0	3	6	Professional Field
70232METOS-ITG0132	Visual Semiotics Analysis in Design	3+0	3	6	Professional Field
70414METOS-ITG0142	Brand Interaction Strategy	3+0	3	6	Professional Field
70414METOS-ITG0152	Design and Marketing	3+0	3	6	Professional Field
70211METOS-ITG0162	Advanced Illustration Applications	3+0	3	6	Professional Field
70211METOS-ITG0172	Space City and Communication	3+0	3	6	Professional Field
70211METOS-ITG0182	Visual Culture	3+0	3	6	Professional Field
70211METOS-ITG0192	Art and Cognitive Perception	3+0	3	6	Professional Field
70211METOS-ITG0202	Culture and Art Management and Policies	3+0	3	6	Professional Field
70211METOS-ITG0212	Visual Storytelling	3+0	3	6	Professional Field
70211METOS-ITG0222	Art Culture Society	3+0	3	6	Professional Field